

laGuna
— GOLF —
LĂNG CÔ
CENTRAL VIETNAM

CLUB CHAMPIONSHIP 2017
SATURDAY, JUNE 03rd



**EXCLUSIVE MARKETING & BRANDING
SPONSORSHIP OPPORTUNITY
WITH
LAGUNA GOLF LĂNG CÔ
CLUB CHAMPIONSHIP 2017**





EVENT SCHEDULE

Friday, June 2nd 2017

Practice round

12:00 | Tee off

Book before May 28th 2017 with entry fee to receive free practice round

Saturday, June 03rd 2017

11:00 | Welcome & Check in / Gift Bag

Warm Up

11:45 | Rules Briefing

12:00 | Shotgun Start

16:00 | Spa treatment (Shoulder and neck massage)

17:30 | Awards Gala Dinner & Lucky Draw

20:00 | Finish

FORMAT

Individual 18 Holes Stroke Play

ENTRY FEE

Member VND 1,700,000

Non-Member VND 3,500,000

Prices Include:

- One tournament round
- One practice round (*Must pay before May 28th to receive free practice round*)
- One complimentary basket of Range Balls
- Gift Bag
- Prizes & Lucky Draw
- Award Dinner
- Entertainment

ENTRIES CLOSE

Sunday, May 28th 2017

MAIN PRIZES

- **Club Champion Best Gross** (Member Only)
- **Division A:** Best Net, Runner Up, 2nd Runner Up
- **Division B:** Best Net, Runner Up, 2nd Runner Up
- **Division C:** Best Net, Runner Up, 2nd Runner Up
- **Guest Division** (*System 36*): Best Net, Runner Up, 2nd Runner Up
- **Ladies Champion Best Net**
- **Hole in One Prizes**
- **Nearest to Pin**
- **Longest Drive**



SPONSORSHIP PACKAGES

This event will attract more than 100 golfers who are Laguna Lăng Cô's Members, media partners, sponsor representative. It is designed to bring together competitors from all over Vietnam as well as a strong international field. Contributions to the success of events there are generous sponsorship by organizations, enterprises and sport loving individuals.

We would like to invite businesses and entrepreneurs to be part of our event as a sponsor. Your contribution is our honour and your presence in our tournament would be a great marketing opportunity for your business. The different levels of sponsorship for the tournament are as follows:

| | Hole-in-One Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Co-Sponsor |
|--|---------------------|--------------|----------------|----------------|------------|
| Sponsorship Value (Million VND) | 100 | 80 | 40 | 20 | Under 20 |
| Sponsor's Benefits (Logo to be printed on) | | | | | |
| PR article after the tournament and thank-you page after the tournament on Vietnam Golf Magazine, Golf Today, Golf & Life. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement on official popular media partner | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prominent placement of company logo on the main backdrop 3 x 4m at Tee box Hole 1, Award Ceremony | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prominent placement of company logo on roll-up banner and flags 0.8 x 2m | ✓ | ✓ | ✓ | ✓ | |
| Brand to be announced and invited to present awards at Gala Dinner | ✓ | ✓ | | | |
| Company's marketing collateral to be put in the goodies bag | ✓ | ✓ | | | |
| Free tournament entry | 1 | 2 | 1 | | |
| Laguna Lăng Cô Voucher | | 2 | 1 | | |
| 3m x 2m (Hole in One) | 1 | | | | |

SPONSORING BRANDS TO BE PRESENTED VIA STRATEGIC CHANNELS THROUGHOUT THE EVENT





**LAGUNA GOLF LĂNG CÔ
CLUB CHAMPIONSHIP 2017**
SATURDAY, JUNE 03rd



**WE ARE HONoured
TO HAVE BEEN SPONSORED
IN PAST EVENTS BY**



PAST EVENTS





2013-Laguna Golf Lăng Cô Grand Opening



Club Championship 2014



Laguna Golf Weekend 2014



Laguna Lăng Cô Open Golf Tournament 2014 & Mercedes Trophy Qualifier



Laguna Park Lăng Cô Classic 2015



Club Championship 2015



Laguna Golf Classic 2015



Club Championship 2016



Laguna Golf Classic 2016



11th Faldo Series Asia Grand Final



AWARDS & ACCOLADES

Golf Resort of the Year - rest of world 2017

International Association of Golf Travel Operators

Best Golf Resorts in Asia

Golf Digest 2017

Top 10 Best Course in Vietnam

Top 10 Best Golf Resort in Asia Pacific

Asian Golf Awards 2015-2016

Best Design Course

Best Golf Resort Course

Vietnam Golf Magazine Awards 2015

Best New Course in Asia-Pacific

Asian Golf Awards 2014

Best New Course in Asia-Pacific

Asian Golf Awards 2013

**Silver EarthCheck
Certification 2016**



LAGUNA GOLF LĂNG CÔ
CLUB CHAMPIONSHIP 2017
SATURDAY, JUNE 03rd



Please email us the attached forms with filled information to
confirm by: **Saturday, May 20th 2017**

REGISTRATION: Hien Ton (Ms.)

T: +84 54 3695 880 / +84 914 10 3223

E: Golf-Sales@lagunalangco.com | W: www.lagunalangco.com/golf



laGuna
— GOLF —
LĂNG CÔ
CENTRAL VIETNAM